

MIKE GILBERT

FRONTEND / FULL-STACK
DEVELOPER

CONTACT

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PORTFOLIO

gilby.me

LOCATION

Baltimore, MD

SKILLS

FRONTEND

SvelteKit

Svelte

JavaScript

HTML

CSS

Redis

BACKEND & DATA

PostgreSQL

MySQL

PHP

REST APIs

CLOUD & INFRA

AWS

Vercel

Supabase

PLATFORMS & TOOLS

PostHog

Stripe

Recurly

Google Ad Manager

Notion AI

Mailchimp

Jira

DESIGN

Photoshop

Illustrator

InDesign

EDUCATION

York College of Pennsylvania

BA, Graphic Design — Minor in Art History

YORK, PA

Senior Web Developer with 15+ years spanning design and full-stack engineering. Led a legacy-to-SvelteKit platform rebuild that delivered major performance gains and a more engaging UI, and holds end-to-end ownership of frontend and CMS architecture for a high-traffic sports media platform. Now seeking a Frontend or Full-Stack Developer role that puts modern JavaScript expertise and design sensibility to work.

EXPERIENCE

Inside Lacrosse

— Baltimore, MD

2010 – Present

Senior Web Developer (progressed from Graphic Designer → Web Designer → Web Developer → Lead Web/UX Developer)

- Own full-stack architecture and development for Inside Lacrosse's web platform and CMS, directing the company's technical roadmap for over a decade.
- Led a full platform rebuild migrating a legacy stack to SvelteKit with a PostgreSQL backend, unlocking major performance gains and a more interactive, engaging UI through SvelteKit's compiled architecture.
- Own the frontend and CMS layer end-to-end, consuming REST APIs from the site's FastAPI backend for all CRUD needs while integrating AWS infrastructure, PostHog analytics, Google Ad Manager, Recurly subscription billing, and Stripe payments.
- Pioneered an AI-assisted development workflow covering meeting capture, planning-doc updates, AI-executed builds against approved specs, automated security/performance sweeps, and AI-supported customer service ticketing.
- Provide editorial and operational oversight alongside development, bridging design, engineering, and business stakeholders.

Lax.com

— Carlstadt, NJ

2005 – 2010

Art Director

- Directed design and print production of a 160-page monthly magazine while leading video production and apparel design for the brand.
- Solely designed and managed the company's e-commerce site, transforming it into an intuitive, user-friendly shopping destination.
- Oversaw all operational, strategic, and administrative functions of the Art Department.

Go Welsh Advertising

— Lancaster, PA

2004 – 2005

Graphic Designer

- Conceived and executed online and print campaigns under the mentorship of a senior Art Director, gaining a foundational grounding in advertising's demands and deadlines.
- Work was published in respected design annuals and journals; earned multiple Addy Awards in 2004 and 2005.